

RONALD SMITH

Graphic Designer

PORTFOLIO ONLINE AT WWW.ARTBYRONN.COM
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OBJECTIVE | I've always had a passion for creativity and imagination. I'm a professional graphic designer with web experience looking for challenging opportunities to expand my skill set in a stimulating environment.

EXPERIENCE

- Graphic Designer/Webmaster, Markal Marketing, Billerica, MA** 2010-2011
Concept, creative design, production, web design, e-mail marketing, project management, quality control, customer service/client relationships, color management, troubleshooting art files, copywriting, printing to Konica-Minolta copiers and HP wide-format printer
- Senior Designer, Think Marketing, Inc., Maynard, MA** 2003-2009
Concept, creative design, production, project management, quality control, customer service/client relationships, color management, troubleshooting art files, copywriting, printing to Konica-Minolta copiers and HP wide-format printer
- Graphic Designer, PG Media Group, Arlington, MA** 2001-2003
Concept, creative design, production, project management, quality control, customer service, color management, troubleshooting art files, printing to Xerox and HP printers
- Part-time Specialist, Apple Store, Peabody, MA** 2003-2005
Sales floor, customer service, periodic inventory check, stocking shelves
- Advertising and Layout Artist, Great Oak Publications, Inc., North Reading, MA** 1997-2001
Advertising design, publication design and layout, file management, customer service, creation, proofing and finalizing advertisements and page layouts

CLIENTS

- Notable companies for whom I have provided professional services include:*
- Fidelity Investments:** Design of DVD set packaging, Brainshark to CD fulfillment
- Monster.com:** Design of internal posters and convention materials
- Dassault Systemes:** Rebranding of whitepapers, case studies and data sheets
- RICOR-USA:** Corporate logo and web design
- MarketOne International:** Design of sales collateral and trade show graphics
- Signal Integrity Software:** Design of sales collateral, web graphics and trade show graphics
- Biogen Idec:** Design of PowerPoint presentations and trade show graphics
- Imprivata:** Design of sales collateral and trade show graphics
- Stop & Shop Supermarket Co.:** Design of in-store P.O.S. signage and golf tournament signs

EDUCATION

- Salem State College - Salem, MA**
Bachelors Degree in Art/Graphic Design 1997
- Masachusetts College of Art - Boston, MA 1996**

SKILLS

- 14 years experience with Adobe Creative Suite on the Mac as well as some Flash and Quark XPress.
- Web Site and e-mail design, setup and management/maintenance; HTML, CSS.
- Experience with MS Office: Word, PowerPoint, Entourage.
- Good communication skills including copywriting, editing and proofreading skills
- Pencil and Ink drawing.